

Determining The Right Product For You – User Analysis

(You may want to get a calculator)

1. How many people are in your household? _____
2. Do you have stainless steel kitchen appliances? * _____
3. Do you have a custom / gourmet kitchen? ** _____
4. Do you prefer the latest and most advanced electronic devices? *** _____
5. Do you / your family drink unfiltered tap water? _____
6. If “no”, how much do you / your family spend on tap water filtration annually? _____
7. Do you / your family drink bottled water? _____
8. If “yes”, how much do you / your family spend each week on bottled water? _____
9. What is your annual bottled water expense? (Answer $8 \times 52 =$ Annual Expense) _____
10. What is your 15 year expense? (Answer # 9 $\times 15 =$ 15 Year Expense) _____
11. What is your 20 year expense? (Answer # 9 $\times 20 =$ 20 Year Expense) _____
12. What is your 25 year expense? (Answer # 9 $\times 25 =$ 25 Year Expense) _____
13. If you experience results, do you intend to share water with family & friends? _____
14. Do you / your family purchase skin toners? _____
15. Do you / your family purchase household cleaners? (409, Fantastic, Lysol, etc) _____
16. Do you / your family purchase fresh fruits & vegetables? _____

ASSIGNED VALUES:

1. NUMBER OF PEOPLE IN HOUSEHOLD = ACTUAL NUMBER

2. NO = 0 YES = 1

3. ANNUAL TAP WATER FILTRATION EXPENSE =

\$1 - \$100 = 1 \$101 - \$200 = 2 \$201 - \$300 = 3 \$301 - \$500 = 4 \$501+ = 5

4. ANNUAL BOTTLED WATER EXPENSE =

\$1 - \$2500 = 1 \$2501 - \$4000 = 2 \$4001 - \$6000 = 3 \$6001 - \$7500 = 4 \$7501+ = 5

PRODUCT RECOMMENDATION BASED ON YOUR RESPONSES:

SCORE 0 – 3 = LeveLuk R

SCORE 4 – 6 = LeveLuk Jr. II

SCORE 6 – 19 = LeveLuk SD501 or the K-8 (Either machine will suit your needs)

SCORE 20 – Above = Super 501

* YES TO QUESTION 2 = LeveLuk SD501 Platinum

** YES TO QUESTION 3 = LeveLuk SD501U (Under Counter Model)

*** YES TO QUESTION 4 = Enagic K-8 Water Ionizer